

SIR: TSX-V

NR: 2009-14

Serengeti CEO clip featured on The Biography Channel

Vancouver, B.C., November 30, 2009: Serengeti Resources Inc. (SIR: TSX-V) is pleased to announce that The Biography Channel in Canada will begin airing our company feature commencing November 30th through the end of December 2009. CEO Clips, a series of short corporate profiles on successful Canadian companies, will feature Serengeti Resources and can be viewed at www.serengetiresources.com/s/CompanyOverview.asp as well as on the CEO clips website at <http://www.ceoclips.com/companyclip.aspx?id=595&cliptype=company>.

About Serengeti

Serengeti is a mineral exploration company managed by an experienced team of professionals with a solid track record of exploration success. The Company is focused on the advancement of its Kwanika copper-gold project where a NI 43-101 compliant Indicated Resource contains **1.6 million ounces of gold and 1.1 billion pounds of copper** in the Central Zone. Drilling on the Kwanika property in 2009 targeted a separate zone of mineralization located two kilometers away, known as the South Zone. Here, seven holes testing a 350 meter segment of a 2.3 kilometer long target intersected an average of 0.64% copper-equivalent (0.41% copper, 0.09 g/t gold, 2.1 g/t silver, 0.022% molybdenum) over 126 meters extending from surface to over 500 meters in depth. The initial resource estimate for the South Zone will incorporate results from the 2009 program as well as from holes drilled in the area in 2008 and is anticipated to be completed early in the new year. A major follow-up drilling program is planned for the South Zone in 2010. Drill sections and a 3D model for Kwanika can be viewed at www.corebox.net/properties/kwanika/ or by following a link on the Company's website at www.serengetiresources.com. Results are still pending for the 100% owned Choo property as well as for the Mil QUEST joint venture property and will be released when available.

The Company is well funded to advance its projects with a current working capital position of **\$8.6 million** which includes \$2.2 million receivable from the B.C. government's METC program. Serengeti has 45.8 million shares issued and outstanding or 51.3 million shares on a fully diluted basis.

Cautionary Statement

This document contains "forward-looking statements" within the meaning of applicable Canadian securities regulations. All statements other than statements of historical fact herein, including, without limitation, statements regarding exploration plans and other future plans and objectives, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and future events and actual results could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from our expectations are disclosed in the Company's documents filed from time to time via SEDAR with the Canadian regulatory agencies to whose policies we are bound.

Neither the TSX Venture Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

For further information, please contact:

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